

Managing Tribe.net

- Tribe.net about 900,000 registered users.
- Roughly 80,000 “tribes”
- Approximately 85,000 monthly unique IPs.

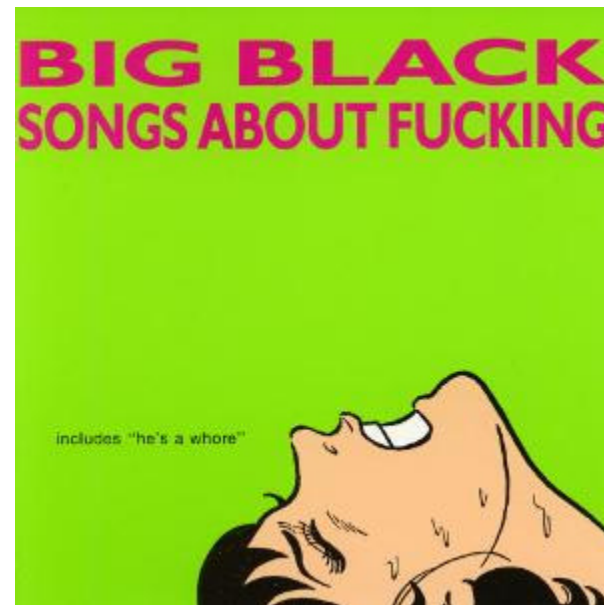
The critical support issues include:

- COPPA Compliance
- Threats & Intimidation
- Defamation
- Copyright
- HELP

Managing Tribe.net

COPPA

Mackie Says "don't ignore it"



COPPA

Threats and Intimidation

Aspartame?

"i need for you to be healthy before i slit your throat lol"

: -)

Threats and Intimidation

2012

- Rape
- Counter claims
- "Proof"
- Personal information
- Threats
- Police...

Threats and Intimidation

Obama



The screenshot shows a Tribe.net page for a tribe titled "101 ways to kill Obama". The page is public and was created on 09/16/09. The description reads: "Let's inspire the next Lee Harvey Oswald by giving some good ideas on how you would like to see hussein disposed of !!!". A link to the tribe is provided: <http://tribes.tribe.net/fuckobama>. The page is moderated by "Choose a new moderator" and has one active member. Below the main content, there are two advertisements: "Social Software for Teams" and "# 1 Body Sculpting Workout". At the bottom, there is a search bar and a list of posts, including "Obama cadres may follow us here, so if you fear...", "Don't follow LEV JOHNSTON'S porn, with a sneak...", and "Got a highway? Obama is a criminal, who will k...".

tribes » recreation & sports »

101 ways to kill Obama

public - created 09/16/09

Let's inspire the next Lee Harvey Oswald by giving some good ideas on how you would like to see hussein disposed of !!!

<http://tribes.tribe.net/fuckobama> XML ?

moderated by [Choose a new moderator](#) ?

active members [view all 1](#)

ADVERTISMENT

Social Software for Teams
Voice + Text Message Blasts, Email, Shared Calendars, Multimedia

1 Body Sculpting Workout
Beyond Yoga and Pilates Unlimited 30 day Intro Special \$100

Ads by Google

related tribes

- [Barack Obama 2008](#)
3 members
- [Adulterers and Mistresses](#)
3 members
- [Baseball Nuts](#)

all posts | topics | photos | listings | events | reviews | requests

[Obama cadres may follow us here, so if you fear...](#) topic [Bob](#) posted 11/17/09

[Don't follow LEV JOHNSTON'S porn, with a sneak...](#) topic [Bob](#) posted 11/17/09

[Got a highway? Obama is a criminal, who will k...](#) topic [Bob](#) posted 11/13/09

- From your work IP? Really?

Threats and Intimidation

Defamation

They're Slandering Me!

Defamation

Parody

Attract Misery Into Your Life...
Majorly Mental Journey To Millions For Matthew!!



**Finally...A program GUARANTEED to throw you into
MASSIVE BREAKDOWN...RIGHT NOW...& for only \$2,000 a MONTH!!**

All human failure whether Bankruptcy, Divorce or Obesity started with 3 things in mind:

GREED, GREED & GREED.

Come learn from Master Verbal Hypnotist & Trust Fund Child Matthew Ferry!! At our next event, we promise to LIE, SELL YOU NON-STOP, Exagerrate the truth & tell you due to our lack of creativity, for the 500th time, a story about the Russians sinking their submarine "TAP, TAP, TAP..."

We'll also explain why 95% of our students are no longer enrolled with us. Plus you'll learn:

Defamation

Restaurant

- Real Restaurant
 - Harsh reviews
 - “Plausibly unfair”
 - News stories
 - Real consequences
-
- No legal actions we know of.

Defamation

Prosecuted Cases

- Real Lawyers
- Absurd Subpoenas
- Negotiation
- Reasonable Subpoenas
- Serviced in a timely manner

- We satisfied our obligations.

- Most accusations are baseless.

Defamation

Copyright & DMCA

- The most common complaint
- Well defined process
- Clear “safe harbor”

Revoke Copyleft

- Odd situation, unclear legally
- Onus reverts to claimant

Ex Porn Star



- Model doesn't own copyright
- Don't do the photos if you're going to regret the exposure.

Copyright & DMCA

Astrology

- Bad text can be copyrighted too.
- Some subjects topics attract users who have trouble with directions and comprehension.

Copyright & DMCA

HELP!

I can't find the any key.

(Seriously, how do you copy and paste?)

HELP!

Going Postal

- Plausible story
- Some random location

Plea for help?

Therapy?

Threat?

HELP!

Public Drama

- In India
- Cryptic intimations
- Self-regulating...

HELP!

Suicide

Sunshine All The Time

HELP!

Lesson 1: Threats

- Call the Police.
- If you aren't willing, are you serious?
- Preserve Evidence
- Cooperate with local authorities
- Respond to criminal subpoenas.

Lesson 2: Defamation

- It isn't defamation until a court says so.
- Send us as subpoena.
- Remember Section 230 of the CDA
- Notify the accused
- Order to compel
- Did a judge say it was defamation?

Lesson 3: Copyright

- The DMCA is easy to follow
- Make people swear; most won't.
- What are they thinking?
- SLAPP complaints deserve reinstatement after two weeks.
- The process is automatable.

Lesson 4: HELP

- Lots of people are morons.
- Some people's lives are very, very sad.
- You can't really help.
- Be prepared for death and dismemberment.
- Life is cheap. Social networks probably cause more procreation than termination.

Conclusion

- Either you have anonymity or control.
- Off load moderation and support to the community as much as possible.
- Do not become an editor. Ever.
- Turn off the computer, go outside, and play.

Conclusion