Managing Tribe.net

• Tribe.net about 900,000 registered users.
• Roughly 80,000 “tribes”
• Approximately 85,000 monthly unique IPs.

The critical support issues include:
• COPPA Compliance
• Threats & Intimidation
• Defamation
• Copyright
• HELP
COPPA

Mackie Says “don’t ignore it”
Threats and Intimidation

Aspartame?

“i need for you to be healthy before i slit your throat lol”

: - )

Threats and Intimidation
2012

- Rape
- Counter claims
- “Proof”
- Personal information
- Threats
- Police...

Threats and Intimidation
From your work IP? Really?

Threats and Intimidation
Defamation

They’re Slanderizing Me!
Parody

Attract Misery Into Your Life…
Majorly Mental Journey To Millions For Matthew!!

Finally…A program GUARANTEED to throw you into
MASSIVE BREAKDOWN…RIGHT NOW…& for only $2,000 a MONTH!!

All human failure whether Bankruptcy, Divorce or Obesity started with 3 things in mind:
GREED, GREED & GREED.

Come learn from Master Verbal Hypnotist & Trust Fund Child Matthew Ferry!! At our next event,
we promise to LIE, SELL YOU NON-STOP, Exaggerate the truth & tell you due to our lack of
creativity, for the 500th time, a story about the Russians sinking their submarine “TAP, TAP, TAP…”

We’ll also explain why 95% of our students are no longer enrolled with us. Plus you’ll learn:

Defamation
Defamation

Restaurant

- Real Restaurant
- Harsh reviews
- “Plausibly unfair”
- News stories
- Real consequences

- No legal actions we know of.
Prosecuted Cases

- Real Lawyers
- Absurd Subpoenas
- Negotiation
- Reasonable Subpoenas
- Serviced in a timely manner

- We satisfied our obligations.

- Most accusations are baseless.

Defamation
Copyright & DMCA

• The most common complaint
• Well defined process
• Clear “safe harbor”
Revoke Copyleft

- Odd situation, unclear legally
- Onus reverts to claimant
Ex Porn Star

• Model doesn’t own copyright
• Don’t do the photos if you’re going to regret the exposure.

Copyright & DMCA
Astrology

- Bad text can be copyrighted too.
- Some subjects topics attract users who have trouble with directions and comprehension.
HELP!

I can’t find the any key.

(Seriously, how do you copy and paste?)
Going Postal

- Plausible story
- Some random location

Plea for help?
Therapy?
Threat?

HELP!
Public Drama

- In India
- Cryptic intimations
- Self-regulating...
Suicide

Sunshine All The Time

HELP!
Lesson 1: Threats

- Call the Police.
- If you aren’t willing, are you serious?

- Preserve Evidence
- Cooperate with local authorities
- Respond to criminal subpoenas.
Lesson 2: Defamation

- It isn’t defamation until a court says so.
- Send us as subpoena.
- Remember Section 230 of the CDA
- Notify the accused
- Order to compel
- Did a judge say it was defamation?
Lesson 3: Copyright

- The DMCA is easy to follow
- Make people swear; most won’t.
- What are they thinking?
- SLAPP complaints deserve reinstatement after two weeks.
- The process is automatable.
Lesson 4: HELP

• Lots of people are morons.
• Some people’s lives are very, very sad.
• You can’t really help.
• Be prepared for death and dismemberment.
• Life is cheap. Social networks probably cause more procreation than termination.
Conclusion

- Either you have anonymity or control.
- Off load moderation and support to the community as much as possible.
- Do not become an editor. Evar.
- Turn off the computer, go outside, and play.